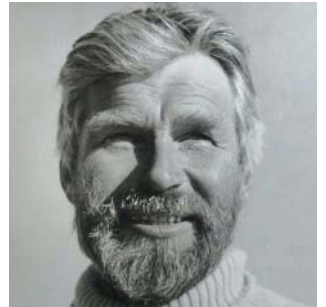


Fuchs Foundation

how far will you go?

I'm going as far as I can to help raise £1million
to influence 1 million students
“inspiring teachers - changing lives”



the origin of the foundation

The idea of the Fuchs Foundation was conceived by the party of British Antarctic Survey (BAS) Scientists over wintering in South Georgia in 1973/4 to mark the outstanding service of Sir Vivian Fuchs as the first Director of BAS.

Over the first thirty years the Foundation has supported over two hundred individuals to travel to every continent. The primary objective of the Foundation was:

'to provide education and character training, physical, moral and spiritual for young boys and girls, adolescents and young men and women who are in necessitous circumstances'

The Foundation wishes to build on that initial objective and reach out to teachers and more students

Over a career, the average teacher of Science or Geography is likely to be responsible for the education of about 10,000 students. If the Fuchs Foundation can give an inspirational experience to just 100 teachers, it will influence the lives of 1 million young people.

And there will be a multiplier effect. As more lives are touched by the excitement of first hand experience of doing science in the Polar Regions, these people will, in their turn, inspire others to find different ways to gain access to knowledge and adventure.

help make £1million influence the lives of one million students

“inspiring teachers - changing lives”

No one forgets an inspirational teacher, but what makes a teacher inspirational?

In 2007/2008 it will be the 50th Anniversary of Sir Vivian Fuchs's groundbreaking expedition, the Commonwealth Trans-Antarctic Expedition 1956/8. The first expedition to cross Antarctica.

To mark this anniversary the Fuchs Foundation is sending a group of remarkable young science and geography teachers to the Antarctic.

Your help is needed to create an Endowment Fund of £1 million to sponsor further expeditions of teachers to gain first hand experience of the science of the Polar Regions.



why is it so important?

Schools and Universities are struggling to attract students to study science and geography as these subjects are perceived as dull and hard work.

The Fuchs Foundation will challenge that perception and recreate in young people the sense of excitement for adventure and knowledge that sent British explorers all over the world and made heroes out of people such as Scott, Shackleton and Fuchs.

the key is challenge and experience.

Young teachers will be inspired through scientific expedition work which will test their resources, both mental and physical giving them a life changing experience which will inspire their teaching for the rest of their career.



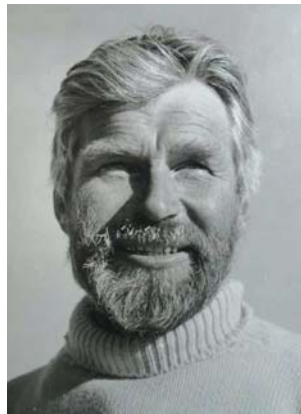
"I can testify to the impact that going on such an expedition had on my attitude and later development – and if it helps to encourage others to try that little bit harder and not be dissuaded by the seemingly huge obstacles they may face, I am all for it."

Dinsdale Broderick, 1979



where and when?

The interest from a £1m Endowment will help finance an annual expedition of science and geography teachers to travel to either the South or North Polar regions to undertake significant scientific projects which will contribute to inspirational teaching materials that will meet the National Curriculum requirements and will be available on the Internet.



no question

Sir Vivian Fuchs was, first and foremost, a scientist. He guided and encouraged younger people to make best use of their skills, and leadership, and many people remember him for the way he influenced their careers.

'I have always hugely admired Sir Vivian Fuchs's leadership qualities; and his advice and support has been invaluable to my work during the 70s, 80s, and 90s'

Sir Ranulph Fiennes

how you can help?

I want to change the lives of

- 20 young people
- 50 young people £50
- 100 young people £100
- 1000 young people £1000

Help publicise our work

Organise a fundraising event or lecture in your area

Leave a legacy to remember a loved one – please contact the Fuchs Foundation 01455 202207

As a UK Tax payer I want the Fuchs Foundation to treat the enclosed donation of £ _____ as a Gift Aid donation.

your details (please use BLOCK CAPITALS)

Title: _____ Surname: _____
First Name(s) (in full) _____
Address: _____
Postcode: _____
Signature: _____ Date: _____

payment details Cheque Credit Card Debit Card
(please make payable to Fuchs Foundation)

Card Number:
Expiry Date: Issue Number (Switch Only)
Amount: £ _____

direct debit

Account Number: Monthly amount: £ _____
Name of account holder: _____
Bank: _____ Sort Code: _____
Address of Bank: _____